



WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

CONTRACT

<u>Contract / Revision</u> 403027 /		<u>Alt Order #</u> 06400952
<u>Product</u> OBAMA :60		
<u>Contract Dates</u> 10/29/12 - 11/05/12		<u>Estimate #</u>
<u>Advertiser</u> Barack Obama For President		<u>Original Date / Revision</u> 10/31/12 / 10/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 12856	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis & Mitchell, Inc
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	43	11/03/12	11/03/12	College Football	Various		1:00			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2-				2	\$2,000.00			
N 2	43	11/04/12	11/04/12	NFL Early Game	Various		1:00			NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$4,400.00			
N 3	43	10/31/12	11/02/12	TH-F 5a-6a	5a-6a		1:00			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$80.00			
N 4	43	10/31/12	11/02/12	M-F 5a-6a	5a-6a		1:00			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$80.00			
N 5	43	10/31/12	11/02/12	TH-F 6a-7a	6a-7a		1:00			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$130.00			
N 6	43	10/31/12	11/02/12	TH-F 6a-7a	6a-7a		1:00			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$130.00			
N 7	43	10/31/12	11/02/12	TH-F 7a-8a	7a-8a		1:00			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$130.00			
N 8	43	10/31/12	11/02/12	TH-F 7a-8a	7a-8a		1:00			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$130.00			
N 9	43	10/31/12	11/02/12	TH-F 8a-9a	8a-9a		1:00			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$130.00			
N 10	43	10/31/12	11/02/12	TH-F 8a-9a	8a-9a		1:00			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$130.00			
N 11	43	10/31/12	11/02/12	TH-F 9a-10a	9a-10a		1:00			NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$120.00			
N 12	43	10/31/12	11/02/12	TH-F 1p-2p	1p-2p		1:00			NM	2	\$240.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 403027 /		<u>Alt Order #</u> 06400952
<u>Contract Dates</u> 10/29/12 - 11/05/12	<u>Product</u> OBAMA :60	<u>Estimate #</u>
<u>Advertiser</u> Barack Obama For Presic		<u>Original Date / Revision</u> 10/31/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$120.00			
N 13	43	10/31/12	11/02/12	TH-F 2p-3p	2p-3p		1:00			NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$120.00			
N 14	43	10/31/12	11/02/12	TH-F 3p-4p	3p-4p		1:00			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$130.00			
N 15	43	10/31/12	11/02/12	TH-F 4p-5p	4p-5p		1:00			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$200.00			
N 16	43	10/31/12	11/02/12	TH-F 5p-530p	5p-530p		1:00			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$300.00			
N 17	43	10/31/12	11/02/12	TH-F 530p-6p	530p-6p		1:00			NM	2	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$330.00			
N 18	43	10/31/12	11/02/12	TH-F 6-630p News	6p-630p		1:00			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$350.00			
N 19	43	10/31/12	11/02/12	TH-F 630p-7p News	630p-7p		1:00			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$500.00			
N 20	43	10/31/12	11/02/12	TH-F 7p-730p	7p-730p		1:00			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$1,200.00			
N 21	43	10/31/12	11/02/12	TH-F 730p-8p	730p-8p		1:00			NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$1,300.00			
N 22	43	10/31/12	11/02/12	TH-F Late News	10p-1030p		1:00			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$1,400.00			
N 23	43	10/31/12	11/02/12	TH-F Weekday Late News	1030p-11p		1:00			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$1,500.00			
N 24	43	10/31/12	11/02/12	TH-F Weekday Late News 11p	11p-1130p		1:00			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				2	\$350.00			
N 25	43	11/04/12	11/04/12	Su Late News	10p-11p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$1,000.00			
N 26	43	10/31/12	11/02/12	TH-F 12a-1230a	12a-1230a		1:00			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$130.00			
N 27	43	10/31/12	11/02/12	TH-F 1230a-1a	1230a-1a		1:00			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$120.00			
N 28	43	11/05/12	11/05/12	Mon 8p-9p	8p-9p		1:00			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,800.00			
N 29	43	11/01/12	11/01/12	X Factor Thu	8p-10p		1:00			NM	1	\$3,000.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
											2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--- 1 ---				1	\$3,000.00			
N 30	43	11/01/12	11/05/12	TH-M 1130p-12a	1130p-12a		1:00			NM		
											1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	M- -TF- -				2	\$130.00			
N 31	43	11/05/12	11/05/12	MON Weekday Late News 1111p-1130p	1111p-1130p		1:00			NM		
											1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M- - - - -				1	\$350.00			
N 32	43	11/05/12	11/05/12	MON 12a-1230a	12a-1230a		1:00			NM		
											1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M- - - - -				1	\$80.00			
Totals											54	\$33,700.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	54	\$33,700.00	\$28,645.00
Totals	54	\$33,700.00	\$28,645.00

Signature: _____ **Date:** _____

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